

Cheyenne Frontier Days™ Old West Museum
2nd Annual New Frontiers Juried Art Show and Sale
November 3 – December 3, 2023

Statement of Purpose:

The New Frontiers Juried Art Show and Sale is a show that pushes the definition of Western Art and is accessible to all types of buyers, from those who are just starting to collect art to established collectors looking for something different. This show demonstrates the many diverse artistic visions of our Western Heritage, reflecting the continuous reimagining and reinterpretation of our prized ideals. This year, we are expanding our scope to include artisan goods, including furniture, instruments, pottery, etc.

Selection Process:

All art and artisan goods in the New Frontiers Juried Art Show and Sale are selected by an independent jury comprised of professionals in the art community. Jurors may accept some, all, or none of an artist's submissions. Artists selected for the show are invited to submit additional pieces; up to two holiday decorations. Award judging of the artwork is completed the day of the New Frontiers Opening Reception.

Communications:

All communication regarding New Frontiers art coordination will be sent through email via the Art Show Coordinator, Amanda Byzewski (amanda.byzewski@oldwestmuseum.org) or through the CAFÉ website www.callforentry.org. The Cheyenne Frontier Days™ Old West Museum may send additional or updated information regarding the show through Wix.

Submission Guidelines and Restrictions:

The policies for accepting art into the New Frontiers Juried Art Show and Sale are strictly adhered to and are explained hereafter. To help make sure you have filled out the application correctly, please refer to the checklist on the last page of this Prospectus. If you have art accepted into New Frontiers, make sure to include a completed checklist for each selected piece.

Entry Process:

Artists will submit their entries through www.callforentry.org (CAFÉ). Artists may submit up to four pieces total. Each entry costs \$10. You are responsible for ensuring all entry information submitted on CAFÉ is true and correct, including spelling. **You cannot make changes to title, price, medium, dimensions, or artist name after submission. All information submitted on CAFÉ will appear on gallery labels, the CFD Old West Museum website, and on all media related to New Frontiers and the CFD Old West Museum.**

All images must be sized no smaller than 1200 pixels on the longest side. All files must be submitted as JPEG under 5MB. Submit only one image of a 2-D or 3-D piece of work. Multiple views of a 3-D piece must be sent as a split-screen image in a single JPEG. If you experience technical difficulty with the entry process, please contact the CAFÉ Admin at cafe@westaf.org or by calling (303) 629-1166. If you want your accepted piece to potentially be chosen for editorial and print advertising, please send a photo larger than 1MB and/or 300ppi to Hannah Butterfield (hannah.butterfield@oldwestmuseum.org) after you have been accepted into the show.

All entries are due by June 16, 2023. No Late Entries Accepted!

We do not accept Installation Art:

Any work that requires assembly, extra setup, or additional furniture or tables to display in the gallery will not be accepted. Due to the nature of our Museum, we do not allow guests to touch any artwork displayed in our galleries.

Display Specifications:

- All 2-D artwork must use a hanging wire for wall mounting and be able to lie flat against the wall.
- All accepted works must arrive at the Museum show ready (i.e., wire-strung, framed, mounted, and matted). Staff should not have to spend additional time to setup your piece (installation art) or use additional furniture for its display outside of typical pedestals and panel sets, unless previously discussed and approved by staff.
- If you submit furniture, it must be able to stand on its own or fit within the 3-D size requirements.
- If you have artwork that does not hang on a traditional gallery wire system, you must supply the necessary system upon the approval of the Exhibits Manager. If the Exhibits Manager deems the hanging system to be unsuitable, the piece will not be displayed for the duration of the show.
- 2-D works may have a gallery edge but need to be ready to hang and have a proper wire hang system.
- We do **NOT** accept saw tooth hangers, protruding eye screws, or keyhole slots.
- Artists must tape their wire ends and provide enough slack on the wire tension to allow for safe hanging.
- Acrylic and Museum Glass are acceptable materials for any media under glass.
- If you have any display concerns, please contact us at least 2 months prior to the show so we have time to address your concerns.

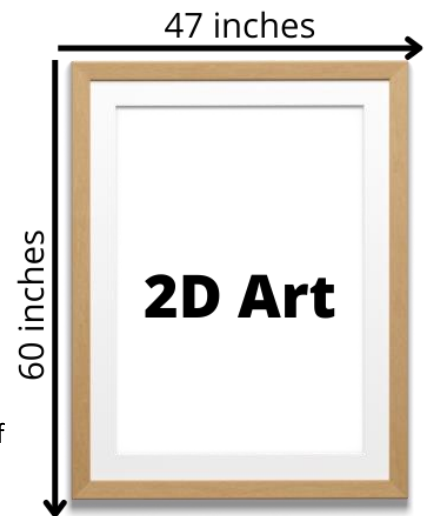
Calendar of Events

Application Opens	April 10, 2023
Application Closes	June 16, 2023
Acceptance Notifications	July 7, 2023
Specialty Wall Art Information Submitted	September 12, 2023
Accepted Art Shipping	September 18 - 22, 2023
Hand Carry of Accepted Art	September 25 – 29, 2023
Artwork Online	October 13, 2023
Award Judging	November 3, 2023
New Frontiers Opening Reception and Award Show	November 3, 2023; 5:30pm-7:30pm
Show Closes	December 3, 2023
Art Pick-Up	December 5-8, 2023
Art Shipment	Shipped out by end of day on December 15, 2023

Museum Staff have final determination regarding the mounting and display of artwork, including the right of refusal.

All 2-D pieces must be measured **to include framing**. All given dimensions MUST have the final display size of the piece.

- **Artwork**
 - 2-D pieces will not exceed 47 inches horizontal or 60 inches vertical, including frame.
 - 3-D pieces will not exceed three square feet at the base.
 - Suspended sculptures will follow 2-D guidelines.
 - All artwork that exceeds size limitations will not be displayed and will be returned at the artist's expense.
 - All framed artwork needs to include the outside dimension size of the frame. **On CaFE, please list the framed dimensions.**
- **Artisan Goods (furniture, instruments, pottery, etc.)**
 - Must be able to stand on its own if it exceeds 3 feet at the base.
 - Maximum width of 8 feet in width or depth. Maximum height of 12 feet.



Multiples & Series:

All artwork with multiples available must disclose the number available for purchase at the time of submission. "Multiples available" only applies to artwork made from the media of the original. Mediums most likely to have multiples include bronzes, photography, and printmaking.

Original Works of Art and Original Designs:

All submitted art needs to be original in concept, design, and execution by the submitting artist. All artworks must have been generated within the last three years and not been previously displayed for sale at the CFD Old West Museum (Western Spirit, Western Art Show, New Frontiers, APA Show). All artwork and artisan goods must be original. Derivatives of another artist's work will not be accepted. If an artwork is determined to be derivative by the Museum Staff, it will be excluded from the show. **Museum Staff will have the final decision.**

Pieces should not be derivative of artwork by other artists from another medium or another time. Exceptions may be made at the discretion of Museum Staff if:

- The piece is an original re-interpretation of the modeled work that only the submitting artist could achieve.
- The submitting artist acknowledges the original artist and title in their own title.
- The submitting artist has not violated copyright law.
- The submitting artist has secured permission from the original artist or heirs in writing if such permission is available.

The Museum Staff reserves the right to decline any submitted work that violates these guidelines.

Show Acceptance:

Acceptance notifications will be sent out by July 7, 2023 via the email you submit on café. Each piece is judged individually. Jurors may accept some, all, or none of an artist's submissions. Once your art is juried into the show, artists must submit the Art Submission Checklist found on the final page of the 2023 New Frontiers Prospectus for each piece accepted into the show.

Sales:

The goal of this show is to introduce people to the joy of art buying, so make sure pieces are priced appropriately. Last year, pieces that sold ranged from \$150 to \$3,000 with an average sales price of \$900. All artworks must be for sale. The Museum collects a 35% commission for each sale. **Artists should adjust their price accordingly prior to submission. Art prices will not change after submission.**

Any artwork exhibited or commissioned work sold within 30 days of the art show's close is subject to a 35% sales commission to the Museum. **Artists may only sell artwork accepted for the art show on the Museum premises (including the Museum's websites and social media channels) except for special commissioned pieces with the consent of the Art Coordinator. The Museum will handle transactions for the artist to include the 35% commission.** Accepted artwork must remain on exhibit until the art show closes.

Once accepted for the art show, the artist cannot alter or sell the accepted piece. Artists **cannot** make changes to the artwork or its arrangement once it is in possession of the Museum. If any adjustments need to be made, contact Amanda or Brad before touching the work. If art is altered without prior approval, the artist will not be invited back to any future shows at the CFD Old West Museum.

If the artist sells an accepted piece before delivery, the artist will owe the Museum the same 35% sales commission as if the piece sold in the show or the artist will forfeit their ability to enter any future Museum show for a period of 24 months. If you would like to sell artwork prior to the show opening, please have the buyer fill out a proxy form (available

from Amanda). This will guarantee your buyer the artwork on a first come, first served basis, but the sales will not go through until the night of the show's opening.

Hand Delivery/Pick-Up of Accepted Work:

Hand-delivered artwork must arrive at the Museum Art Show Office the week of September 25 – September 29, 2023, M-F, 9a.m. – 4p.m. Pick-Up for unsold art is December 5 – December 8, 2023, Tu-F, 9a.m. – 4p.m. Please notify the Museum via email at amanda.byzewski@oldwestmuseum.org about any last-minute pick-up changes. Please email the Museum two weeks prior to the end of the show if you will have a representative pick up your work.

Shipping of Accepted Work/Return Shipping:

All shipped artwork **MUST** include a preprinted return shipping label with barcodes for every box delivered to the Museum. If the artist does not provide a return shipping label by October 27, 2023, the Museum will return their artwork C.O.D. using a carrier of the Museum's choice at the close of the show. Plan on your work arriving at the Museum the week of September 18 – September 22, 2023. Shipped art will be sent out by the end of the day on December 15, 2023. Artists are responsible for additional shipping costs due to refused or returned artwork. If your artwork needs to be shipped somewhere or returned immediately at the close of the show, please let the Museum know before the artwork arrives so proper arrangements can be made. Failure to do so will cause substantial delays. Any artwork that remains at the Museum after December 18, 2023 will be shipped to the artist C.O.D. using a carrier of the Museum's choice. Please send artwork to:

CFD Old West Museum
Attn: Art Show Coordinator
4610 N. Carey Ave
Cheyenne, WY 82001

*If artwork does not arrive on time, it will not be displayed in the show or online and will be returned when all art is shipped out, at the Museum's convenience.

Packing Artwork:

No packing peanuts allowed. Artists shipping with packing peanuts will have a \$50 repacking penalty. The Museum will ship artwork back with packing materials provided by the artist. Artists who do not provide adequate packing materials will be charged a flat \$20 fee for new packing materials, which must be paid prior to artwork being shipped back to the artist. Our preferred packaging for 2-D work is the Airfloat System. Artists with 2-D pieces should ensure that their artwork is secure in its framing prior to shipping. **If you pack art by yourself, adequate packing means there is no movement of the box's contents during shipping. One way to check for adequate packing, once you have packed your art, is to pick up the box and gently shake it in all directions. If you hear the contents shift, then add more packing material until secure.**

Awards:

- Best of Show: \$500
- 2nd Place: \$250
- 3rd Place: \$100
- Best Holiday Decoration: \$100

Holiday Decorations:

Artists juried into the show may bring two small holiday decorations or ornaments. These two pieces are not part of your initial entries. Last year ornaments sold ornaments were \$75 on average. Artists must deliver the holiday

decorations along with their accepted juried pieces of art. **Artists must adhere to the strict size restrictions listed below. Artwork that does not adhere will be disqualified.**

The maximum size for a holiday decoration can be no more than 6 inches on any side. If the artist is making their holiday decoration an ornament, it must be able to hang on a tree, following the same size restrictions.

Artists must submit the following for each holiday decoration by September 12, 2023. Late submissions will not be accepted. If the Museum does not receive all the information for the holiday decorations or ornaments, it will not be displayed.

- Title
- Medium
- Price
- Number Available
- Name of Artist
- Image of the piece by September 12, 2023. Late submissions will not be accepted. If the Museum does not receive all the information for the holiday decoration, it will not be displayed.

Museum Art Show and Sales Marketing Policy:

The CFD Old West Museum reserves the right to reproduce and edit accepted works for the Museum's marketing and promotional purposes, which includes but is not limited to ads for media outlets, posters, mailings, billboards, and on the CFD Old West Museum website. The artist will be credited on all featured art. Any edits made will maintain the artistic integrity of the piece, but may include minor color correction, background removal, or other small edits.

Liabilities:

All art is handled by trained art handlers. Accepted work will be insured by the Museum while in the Museum's control. Artists should insure their own work for shipment to and from the Museum. Artists will be notified immediately if artwork arrives at the Museum damaged. The Museum is not responsible for any damage occurred during shipping to or from the show. We strongly encourage artists to insure their art during shipping. Art is only cover by Museum insurance while it is under our roof. If you are accepted into the show and you miss the deadlines set above, we cannot guarantee placement on the website or in the show itself. Entry fees are non-refundable.

Disqualifications:

If upon the arrival of artwork, it becomes clear that the image file submitted was altered or is in violation of any of the guidelines and rules stated in this prospectus, the work will automatically be disqualified and shipped back to the artists at their expense. Entry fees will not be refunded. The Museum reserves the right of refusal of any work where the frame shows extensive damage, spray paint, obvious fixes with pens or markers, or is declared unfit for hanging in a professional fine art show.

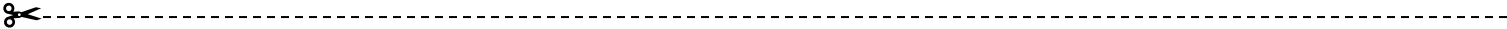
Reasons for Disqualification include but are not limited to:

- **Is late**
- **Exceeds size limitations**
- **Is damaged**
- **Is an installation piece**
- **Is not the same piece as shown in the digital image submission**
- **Is not ready to hang**
- **Not all information about the piece is given at time of submission**
- **Artist alters piece while it is on display in the Museum at any time without prior authorization**

Art Submission Checklist

Art Submission Checklist printed for all entries accepted into the show.	<input type="checkbox"/>
The artist's name submitted in CAFÉ is correct. This name will appear on the artwork's labels and all media related to New Frontiers.	<input type="checkbox"/>
I acknowledge that the Museum will not change the artist's name once submitted via CAFÉ.	<input type="checkbox"/>
My medium is correct on my CAFÉ submission.	<input type="checkbox"/>
I acknowledge that the Museum will not change the medium once submitted via CAFÉ.	<input type="checkbox"/>
My titles are correct and do not contain spelling errors.	<input type="checkbox"/>
My titles DO NOT contain quotation marks and are written in Sentence Case.	<input type="checkbox"/>
I acknowledge that the Museum will not change the title once submitted via CAFÉ.	<input type="checkbox"/>
All pricing entered on CAFÉ is correct.	<input type="checkbox"/>
I acknowledge that the Museum will not change the price once submitted via CAFÉ.	<input type="checkbox"/>
My framed or display-ready art fits within the size restrictions set forth by the Museum.	<input type="checkbox"/>
My Artisan piece fits within the size restrictions.	<input type="checkbox"/>
I have submitted the size of my 2-D artwork framed.	<input type="checkbox"/>
All artwork submitted are original and non-derivative works of art.	<input type="checkbox"/>
I have read the Prospectus of the 2023 New Frontiers Art Show and Sale and agree to the terms and conditions established by the CFD Old West Museum.	<input type="checkbox"/>

Please cut out and attach the following slip to each piece **accepted** into the New Frontiers Show, including holiday decoration pieces. For 2D pieces, please place at the top right corner of the back of the piece.



Title: _____
Price: _____
Medium: _____
Artist Name: _____
Multiples Available: Yes ___ No ___ How Many: _____
Signature _____ Date _____